

Wit Creative
Digital Profile

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chapter.1

Hello!



We are Wit Creative

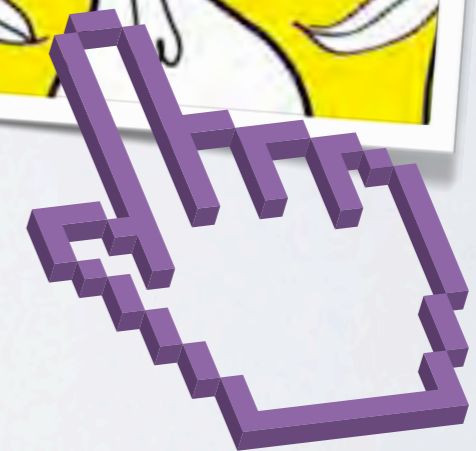
Wit Creative is a creative service agency, which was established by co-founders Edward and Irene. We deliver strong branding identity through marketing communications across all media.

As a professional team of multidisciplinary specialists, Wit Creative's experience runs deep in printing design; brand development and positioning; website design and interactive multimedia development; social media marketing and advanced search engine marketing.

Why Choose Us?

- ✓ We are a fun group of people, We believe in flexibility, hard-work, on-time schedule and teamwork
- ✓ Our capabilities lies both in graphic design and multimedia design
- ✓ We love giving clients the kind of attention they need and deserve. Most importantly, we listen carefully to our client's needs & problems, and help them find the right creative solutions

Wit Creative believes in building long-term partnerships rather than doing single, quick-turnaround projects. That is how we plan to grow.





Wit Creative's Ingredient

CREATIVE HEAD

Edward

ART DIRECTOR

Fransisca
Hendrie
Carissa

COPYWRITER

Archie

ACCOUNT HEAD

Irene

MARKETING

Ulvie

RELIABLE PARTNER

Photographer
Printing
Social Media

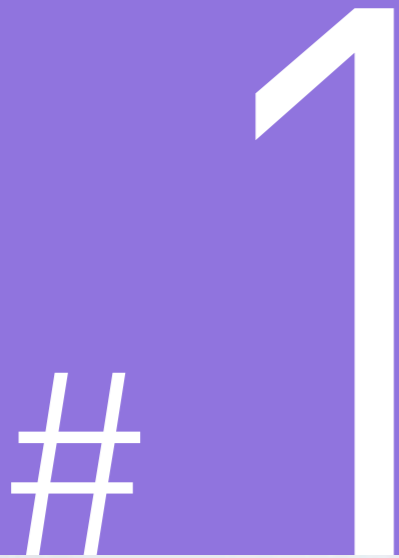
chapter.2

Our Range of Creative Service

Our range of Services

1. Corporate Branding & Identity
2. Print & Packaging Design
3. Below the line Advertising
4. Web & Multimedia
5. Other Services





Corporate Branding & Identity

- ▶ Logo
- ▶ Graphic element
- ▶ Icon & signage development
- ▶ Stationery design
- ▶ Corporate Style Guide / Graphic Standard Manual







Mitra Garda Oto

#2

Print & Packaging Design

- ▶ Brochure & catalog
- ▶ Newsletter
- ▶ Annual report
- ▶ Company profile
- ▶ Packaging & label design
- ▶ Calendar design
- ▶ Greeting cards

Shadow of the Past

Literature book





Vincci

Product catalog - exclusively for INA Craft 2009



Tupperware T-Chef Series

Product catalog



Tupperware SimplyRed

Recipe book



Tupperware QuickChef Series

Recipe book









Induktorindo Utama

Company profile



XL Bebas

Starter pack



Sakatonik ABC Bright

Packaging





#3

Below the Line Advertising

- ▶ Print ad
- ▶ Collateral design
- ▶ POP material
- ▶ Exhibition design
- ▶ Direct mail



Recharge - Fame Movie Branding

Activation collateral



Pacific Place

Exhibition collateral



GreenSands Kejutan Beda

POP Material



Bebelac

POP Material



Tupperware T-Chef Series

Activation collateral



Hansaplast

Bagi-bagi Emas Promo



Hansaplast **BAGI BAGI EMAS** 1 JUNI - 31 OKTOBER 2012

BELI PLESTER HANSAPLAST ATAU KOYO HANSAPLAST MENANGKAN HADIAH EMASNYA!

CARANYA: 1 Dapatkan kupon undiannya! 2 Isi lengkap kupon undian! 3 Masukkan kupon ke dalam Drop Box

MEKANISME PROMO

- Pengumpulan undian ditutup tanggal 31 Oktober 2012.
- Pengundian akan dilakukan pada 4 Desember 2012.
- Pengundian dilakukan oleh PT Belanderf Indonesia selaku pihak penyelenggara dan disaksikan oleh pihak Dinas Sosial terkait.
- Pengumuman pemenang dapat dilihat pada harian Kompas (Jumat, 28 Desember 2012) atau pada poster yang akan dipajang di seluruh toko Agent Priority Hansaplast di kota Anda.
- Keputusan pemenang adalah MUTLAK dan tidak dapat diganggu gugat.
- Pengambilan hadiah dapat dilakukan mulai tanggal 1 Januari 2013 di Regional Distributor PT Belanderf Indonesia di kota Anda atau di toko Agent Priority Hansaplast di kota Anda, selambat-lambatnya tanggal 1 April 2013.
- Seluruh pajak hadiah ditanggung oleh PT Belanderf Indonesia.

Perbesar kesempatan menangmu dengan mengirimkan kupon sebanyak-banyaknya!

Sembuh Cepat, Ceria Setiap Saat

Hansaplast **BAGI BAGI EMAS** 1 JUNI - 31 OKTOBER 2012

BELI PLESTER HANSAPLAST ATAU KOYO HANSAPLAST MENANGKAN HADIAH EMASNYA!

Ayo, buruan ikut & menangkan hadiahnya!

Sembuh Cepat, Ceria Setiap Saat

Hansaplast **BAGI BAGI EMAS** 1 JUNI - 31 OKTOBER 2012

Beli Plester Hansaplast isi 100 atau 2 sachet Koyo Hansaplast dan menangkan:

- 10 gr Emas Batangan untuk 1 pemenang
- 25 gr Emas Batangan untuk 3 pemenang
- 50 gr Emas Batangan untuk 5 pemenang
- 500 voucher sodexo senilai 1000 Rupiah untuk 100 pemenang
- 1000 voucher Sodexo senilai 5000 Rupiah untuk 1000 pemenang
- 3000 box Koyo Hangat Hansaplast untuk 3000 pemenang

1 Dapatkan kupon undiannya! **2** Isi lengkap kupon undian! **3** Masukkan kupon ke dalam Drop Box

Perbesar kesempatan menangmu dengan mengirimkan kupon sebanyak-banyaknya!

Sembuh Cepat, Ceria Setiap Saat

Hansaplast **BAGI BAGI EMAS** 1234-567-89

DATA PEMERIKSA

Nama: _____
 Alamat: _____
 No. Telepon: _____
 No. KTP: _____

DATA TOKO AGENT PRIORITY HANSAPLAST

Nama Toko: _____
 Alamat Toko: _____



GreenSands

Table matt & poster





gratis 2
tiket pesawat PP!

hadiah langsung tanpa diundi

Cukup dengan belanja apa saja di mana saja total minimal* Rp 10 juta!

Bahagiaanya berkumpul bersama keluarga saat belanja apa pun di mana saja total Rp 10 juta dan dapatkan 2 tiket mudik PP tanpa diundi! Periode promo: Agustus 2010.
*Salah 1 Koneksi belanja.

PermataKartu Kredit

PermataBank
Menjadikan hidup lebih bernilai

500111
63399 dari ponsel



gratis 2
tiket pesawat PP!

Cukup belanja apa saja di mana saja total* Rp 10 juta!

hadiah langsung tanpa diundi

Cukup dengan belanja apa saja di mana saja total Rp 10 juta dan dapatkan 2 tiket mudik PP tanpa diundi! Periode promo: Agustus 2010.
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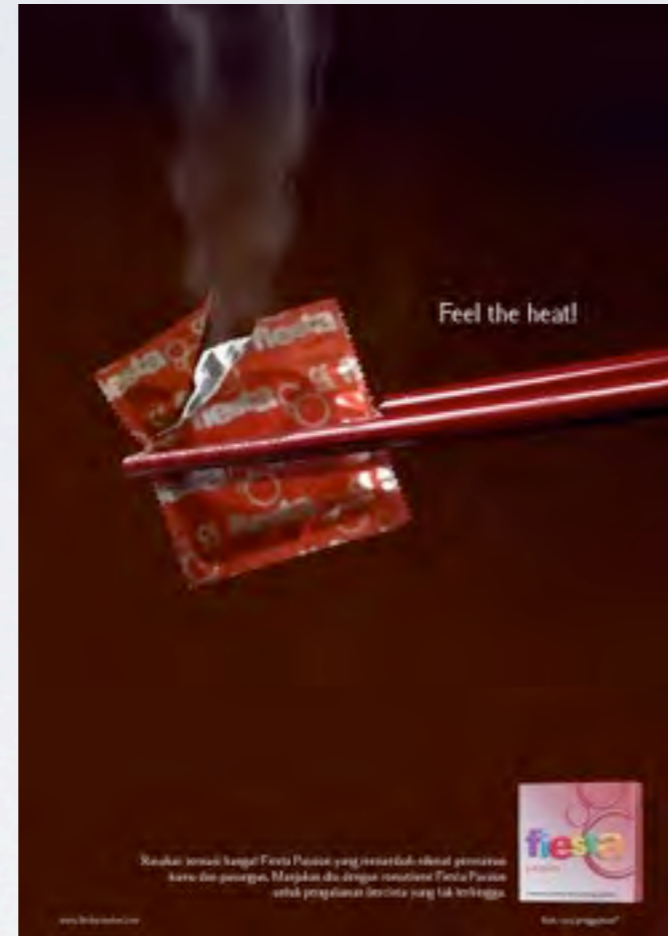
PermataKartu Kredit

PermataBank
Menjadikan hidup lebih bernilai

500111
63399 dari ponsel

Fiesta Condoms

Print ad

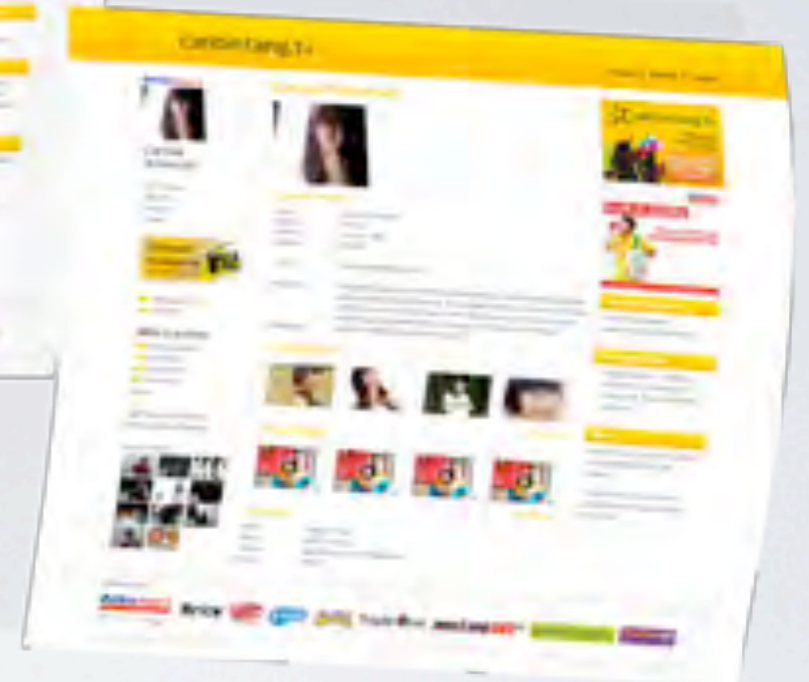


#4

Web & Multimedia

- ▶ Website/microsite design
- ▶ Viral content development
- ▶ Site architecture
- ▶ E-commerce
- ▶ Interactive portfolio
- ▶ Presentation slide
- ▶ Video profile
- ▶ Info graphic animation
- ▶ Rich email design







Marketing Research Indonesia

Website



Tupperware T-Chef Series

Microsite





#5

Other Services

- ▶ Copywriting
- ▶ Digital Imaging



A Mild

Ambience & Promotional Material



Thank You

Wit Creative

Kompleks Ruko Golden Road C-28 / 7
Jl. Pahlawan Seribu, Bumi Serpong Damai
Tangerang

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creative