Wit Creative
Digital Profile
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chapter 1

Hello!
We are Wit Creative

Wit Creative is a creative service agency, which was established by co-founders Edward and Irene. We deliver strong branding identity through marketing communications across all media.

As a professional team of multidisciplinary specialists, Wit Creative’s experience runs deep in printing design; brand development and positioning; website design and interactive multimedia development; social media marketing and advanced search engine marketing.
Why Choose Us?

✓ We are a fun group of people. We believe in flexibility, hard-work, on-time schedule and teamwork.

✓ Our capabilities lies both in graphic design and multimedia design.

✓ We love giving clients the kind of attention they need and deserve. Most importantly, we listen carefully to our client’s needs & problems, and help them find the right creative solutions.

**Wit Creative** believes in building long-term partnerships rather than doing single, quick-turnaround projects. That is how we plan to grow.
Wit Creative’s Ingredient

CREATIVE HEAD
Edward

ACCOUNT HEAD
Irene

ART DIRECTOR
Fransisca
Hendrie
Carissa

MARKETING
Ulvie

COPYWRITER
Archie

RELIABLE PARTNER
Photographer
Printing
Social Media
chapter 2

Our Range of Creative Service
Our range of Services

1. Corporate Branding & Identity
2. Print & Packaging Design
3. Below the line Advertising
4. Web & Multimedia
5. Other Services
Corporate Branding & Identity

- Logo
- Graphic element
- Icon & signage development
- Stationery design
- Corporate Style Guide / Graphic Standard Manual
Print & Packaging Design

- Brochure & catalog
- Newsletter
- Annual report
- Company profile
- Packaging & label design
- Calendar design
- Greeting cards
Van jaarclubeten naar huiskamerrestaurant

Universiteitsdag titeldepitel

Ik ben op mijn hoede als het publiek na afloop 'interestant' zegt.
Induktorindo Utama
Company profile
Smirnoff
Bar posters

LIFE IS CALLING. WHERE ARE YOU?

TRY SOMETHING TWISTED
Below the Line Advertising

- Print ad
- Collateral design
- POP material
- Exhibition design
- Direct mail
Good Time Coconut Cookies
dari Parutan Kelapa Asli

Good Time yang kini hadir di berbagai kios, menawarkan Coconut Cookies yang kaya rasa asli. Good Time Coconut Cookies dihasilkan dengan bahan-bahan premium, memberikan rasa yang udah dimiliki oleh Coconut Cookies.

Good Time Coconut Cookies adalah pilihan nyaman untuk orang yang menginginkan rasa yang kaya dan alami. Cookies ini dirancang untuk memberikan rasa seperti kelapa yang asli.

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Green Sands Kejutan Beda

POP Material

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Hansaplast
Bagi-bagi Emas Promo
Green Sands
Table matt & poster
Web & Multimedia

› Website/microsite design
› Viral content development
› Site architecture
› E-commerce
› Interactive portfolio
› Presentation slide
› Video profile
› Info graphic animation
› Rich email design
Other Services

- Copywriting
- Digital Imaging
Thank You

Wit Creative
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Tangerang

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